

AEG Facilities (UK) Limited
SSE Arena
Arena Square
Engineers Way
HA9 0AA

26th June 2017

Our Ref 223724255

Licensing Representation to the New Application for a Premises License for SSE Arena, Arena Square, Engineers Way, HA9 0AA

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

Officer: Susana Figueiredo – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Act.

The Licensing Authority propose that the following applies;

Conditions to be added to the Premises Licence

- There shall be a minimum of 2 SIA door supervisors for the first 100 customers and an additional door supervisor for each additional 50 persons or part thereof, on any day when the premises are open. Further SIA door supervisors will be employed if necessary.
- SIA Security shall wear clothing that can be clearly and easily identified on CCTV.
- A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.
- Notices explaining the licensee's policy on admission and searching shall be placed at each entrance.

- Notices clearly explaining the licensee's drugs and weapons policy shall be displayed at the entrance and at suitable places throughout the premises.
- Toilets shall be checked every one hour for the use of drugs and other illegal activities.
- A toilet check list shall be displayed on the wall in all toilets. Staff shall use these checklists to record their name and certify the time of the check. Checklists are to be replaced daily and old checklists must be retained and made available for inspection by the Police and authorised officers from Brent Council.
- Customers shall not be permitted to take open glass containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.
- CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council. This must comply with the Data Protection Act including signage.
- The locks and flush latches on the exit doors shall be unlocked and kept free from fastenings other than push bars or pads whilst the public are on the premises.
- A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
- Notices asking customers to leave quietly shall be conspicuously displayed at all exits.
- A telephone complaints line is to be set up so that anyone who feels unduly disturbed by the noise can register a complaint.
- Vehicle engines should be switched off whilst waiting to enter the site so as to minimise disturbance to nearby residents.
- A CCTV camera shall be installed to cover each of the entrances of the premises and further cameras installed to cover the counters to each bar
- A "Challenge 25" policy shall be adopted and adhered to at all times.
- Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.
- An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system or searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service

- A personal licence holder shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.

In order for the Licensing Team to withdraw this representation, it will be necessary for you to confirm the above.

Yours faithfully,



Susana Figueiredo
Licensing Inspector
Planning, Transportation & Licensing